KONICA MINOLTA

ENABLING CLIMATE COMPENSATION

CLIMATE-COMPENSATED OFFICE PRINTING

Enabling Climate Compensation

Giving Shape to Ideas

SUPPORT THE FIGHT AGAINST CLIMATE CHANGE

Combating climate change is one of the greatest challenges facing our global society, and businesses can make a significant contribution. That's why at Konica Minolta we developed our Enabling Climate Compensation programme, which aims to offset unavoidable greenhouse gas (GHG) emissions generated throughout the lifecycle of print devices. The programme supports climate protection projects around the world that replace fossil fuels with renewable energy in the fight against global warming.

Climate action starts with looking for ways to avoid or minimise GHG emissions. For your print infrastructure this means optimising your fleet size — selecting devices that fit your needs and have a small environmental footprint — and using your devices in the most efficient way. We've designed our office print devices for low power consumption. They're also easy to recycle, contain recycled plastics, and can easily handle recycled paper. These characteristics, combined with low noise and substance emissions, as well as selected social criteria that apply during raw material sourcing and production, are certified by the Blue Angel ecolabel, which has been awarded to the vast majority of our office devices.

GHG emissions associated with the production and use of office and production printing devices that can't be further reduced or avoided can instead be offset. Simply join our Enabling Climate Compensation programme, which will help you achieve your environmental goals and contribute to climate protection.

SMALL INVESTMENT, BIG IMPACT

Our Enabling Climate Compensation programme is delivered with international climate protection expert ClimatePartner. When we launched it in 2015, we were the first company in the printing industry to introduce a programme of this kind. Join the programme today and make your business part of a more sustainable society.

More benefits at a glance:

Take advantage of an all-in-one service

We offer you a transparent and holistic approach to offsetting greenhouse gas emissions generated throughout the lifecycle of your print devices, from raw material sourcing, manufacture, logistics and through use. Benefit from working with a service provider that offers you a complete package that's easy to implement.

Allow transparent disclosure

The greenhouse gas emissions of your print products are transparently disclosed with the help of an online tracking system.

Emphasise your commitment to climate protection

Enabling Climate Compensation helps you achieve your climate protection goals and reinforce your positioning as a climate-conscious company, while giving credibility to your sustainable office strategy.

Increase employee loyalty

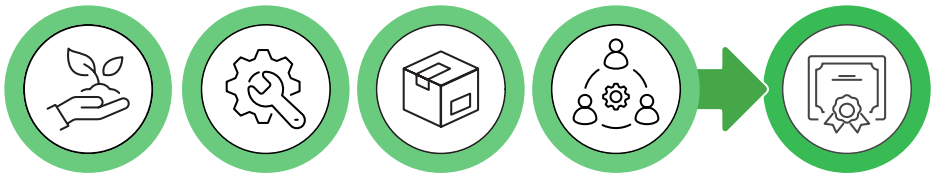
Sustainability is a priority for many people today. Taking a holistic sustainability approach can help to increase existing employee loyalty and make your company more attractive to new hires.

"As an environmentally conscious museum, we are working to reduce our environmental footprint in a number of ways. When we contracted out our document infrastructure, greenhouse gas offsetting was one of the requirements. I'm glad Konica Minolta took care of the entire organisational aspect. They really took everything off our hands."

Peter Reus
Head of ICT/Information Management, Zuiderzeemuseum, Netherlands

ZUIDERZEE MUSEUM

GREENHOUSE GAS EMISSIONS AT EVERY STAGE OF THE LIFE-CYCLE CAN BE OFFSET USING EMISSION CREDITS.



Raw material sourcing | Manufacture | Logistics | Use | Certificate

THE EASY ROUTE TO OFFSET GREENHOUSE GASES WITH KONICA MINOLTA*

1. Buy your new office printing system in combination with our Enabling Climate Compensation programme, or choose devices from your existing Konica Minolta fleet and opt for climate-compensated printing for the lifecycle.

2. With the Enabling Climate Compensation programme, all the greenhouse gas emissions generated by the relevant print devices during raw material sourcing, manufacture, logistics and use are offset by a certified climate protection project that meets the Gold Standard VER (voluntary emissions reduction) criteria.

3. With immediate effect, your employees start printing in a climate-compensated way. Certificates, labels and the unique ClimatePartner ID number prove what you're doing.

* For more info about the underlying calculation assumptions, please visit: https://www.konicaminolta.eu/eu-en/sustainability/enabling-climate-compensation

MAKE CLIMATE-COMPENSATED PRINT PART OF YOUR OFFICE ENVIRONMENT

PROPOSITION

Integrate climate-compensated printing into your sustainable office strategy.

CERTIFICATE AND LABELS

Use them on your website, in brochures, on your print output and on your printing devices to raise awareness among employees, customers and prospects.

CHANNELS AND VISUALISATION

Write about your climate-compensated printing in your annual sustainability/ESG report, publicise it on your website, and refer to it in other communication channels.

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